



# EUCC 2008

Exhibition partner  
**Be a of it!**



DELMIA Worldwide  
Customer Conference

North America | **Europe** | Asia Pacific  
Germany, October 15-16, 2008





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## Event Profile

### DATE OF EVENT

- October 15 – 16, 2008

### SUBJECT

- Virtual Manufacturing – Digital Factory

### VENUE

- Millennium Hotel Stuttgart at the SI Erlebnis-Centrum, Germany

### TYPE OF EVENT

- Two-day conference with a trade show
  - First day: Contributions by speakers from management  
Evening event
  - Second day: User-oriented with workshops

### MAJOR INDUSTRIES

- Automotive
- Aerospace
- Shipbuilding
- Mechanical Engineering
- Electrical and Electronics
- Consumer Goods
- Fabrication & Assembly

### SPEAKERS

- Managers from different-sized customer companies in various branches of industry

### PARTICIPANT STRUCTURE

- Predominantly management and industry decision makers on the first day
- Predominantly users on the second day

### AVERAGE NUMBER OF PARTICIPANTS

- Approx. 400 persons



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## Benefits & Services

### **HIGH-LEVEL BUSINESS CONTACTS**

“It’s where your customers are“ – get your message to more than 400 people who are expected to attend the conference.

### **BUSINESS REPUTATION ENHANCEMENT**

Increase your brand awareness – the DELMIA European Customer Conference is the perfect platform for profile building and broadening.

### **BROADENING PARTNERSHIPS AND RESOURCES**

Reach buyers and prospects – conference participants are high-level decision makers involved in purchasing products and services. Reach several hundred customers and partners in a fairly intimate setting.

### **PRESENTATION OPTIONS**

The DELMIA European Customer Conference constitutes an ideal environment for the concurrent trade exhibition, which takes place in the foyer in front of the main conference auditorium and provides optimal presentation options for exhibitors.

### **PRE-CONFERENCE PROMOTION**

Exhibitors will receive special recognition with their logo and company profile on the customer conference website, including a link to the exhibitor’s homepage.

### **ON-SITE ACKNOWLEDGEMENT PROMOTION**

Each exhibitor is presented in the conference handbook with a 150-word profile including contact information, and will be acknowledged with his logo on the „program at a glance“.

### **REDUCED PARTICIPATION COSTS**

Exhibitors receive two complimentary registrations and a special 25% discount on the regular participation fee for up to 10 participants. The discount for each additional participant is 50%.

### **FREE ENTRY TO CONFERENCE SESSIONS**

All exhibitors are entitled to attend any conference session in the venue.



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## Exhibition Conditions

### **EXHIBITION HOURS**

- Wednesday, October 15, 2008:  
9:00 a.m. – 6:00 p.m.
- Thursday, October 16, 2008:  
9:00 a.m. – 6:00 p.m.

(Please note that all exhibits must be set up prior to the exhibition opening and dismantled immediately following the end of the conference.)

### **EXHIBITION BOOTH**

#### Stand area:

- 2,5 square meters (2,5 x 1 meters)

#### Stand design:

- White Octanorm walls
- Back wall is 2,5 meters wide and 2,5 meters high
- Panels have an aluminium frame
- Two side partition walls with a depth of 1 meter

#### Equipment:

- Bar tables, bistro chairs, power outlets, display counter, spotlight for each panel
- Other features (e.g. ISDN connections) at extra charge upon consultation

#### Catering:

- Coffee, refreshments, snacks and lunch are available and will be provided to exhibitors in catering areas throughout the venue.

### **EXHIBITION COSTS**

The cost for the above exhibition package is € 3.000 plus value-added tax.



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## Partners

### **PARTNER ENTERPRISES WHO HAVE PARTICIPATED IN PREVIOUS DELMIA EUROPEAN CUSTOMER CONFERENCES**

ABB  
Aermacchi  
AgustaWestland  
Airbus  
Alema Automation  
Astrium Ltd.  
Audi AG  
Baltic Metalltechnik  
Baxi Potterton UK  
Behr GmbH  
BMW AG  
Bombardier Aerospace  
BSH Bosch Siemens Hausgeräte GmbH  
BTicino S.p.A.  
CENIT AG  
COMAU S.p.A.  
Daimler AG  
Dassault Aviation  
Delphi  
Dürr Paint Systems GmbH  
EADS  
EDAG Engineering + Design AG  
Haption  
Hewlett-Packard  
Honda  
Hörmann-Rawema GmbH  
IBM Corporation  
INA Schaffler KG  
Intercim  
Isselnord S.R.L.  
Iveco S.p.A.  
Johnson Controls GmbH  
Keiper GmbH & Co.KG  
Kineo  
Lotus Engineering  
Miele & Cie. GmbH & Co.  
Motion Analysis  
Nissan Motor  
Nokia Mobile Phones GmbH  
PATRIA Aerospace Structures  
Porsche AG  
PSA Peugeot Citroën  
Renault  
ReRail Consultants Ltd.  
Robert Bosch GmbH  
Saab Automobile AB  
Siemens VDO Automotive AG  
SWJ Consult GbR  
Transcat  
TWR Group Ltd.  
Valeo  
Volkswagen AG  
Volvo Truck Corporation  
Whirlpool Sweden AB  
Wilhelm Karmann GmbH



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## Response

### FAX REPLY

Yes, we would like to participate at the DELMIA European Customer Conference 2008 as an exhibitor. Please contact us!

First name/last name:

Title/position:

Company:

Address:

Email:

Phone:

Signature:

**Please send to: +49 711 / 273 00-593**