



EUCC 2008

Sponsorpartner
Be a of it!



DELMIA Worldwide
Customer Conference

North America | **Europe** | Asia Pacific
Germany, October 15-16, 2008





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Event Profile

DATE OF EVENT

- October 15 – 16, 2008

SUBJECT

- Virtual Manufacturing – Digital Factory

VENUE

- Millennium Hotel Stuttgart at the SI Erlebnis-Centrum, Germany

TYPE OF EVENT

- Two-day conference with a trade show
 - First day: Contributions by speakers from management
Evening event
 - Second day: User-oriented with workshops

MAJOR INDUSTRIES

- Automotive
- Aerospace
- Shipbuilding
- Mechanical Engineering
- Electrical and Electronics
- Consumer Goods
- Fabrication & Assembly

SPEAKERS

- Managers from different-sized customer companies in various branches of industry

PARTICIPANT STRUCTURE

- Predominantly management and industry decision makers on the first day
- Predominantly users on the second day

AVERAGE NUMBER OF PARTICIPANTS

- Approx. 400 persons



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Your Benefits

HIGH-LEVEL BUSINESS CONTACTS

„It's where your customers are“ – get your message to more than 400 people who are expected to attend the conference.

BUSINESS REPUTATION ENHANCEMENT

Increase your brand awareness – the DELMIA European Customer Conference is the perfect platform for profile building and broadening.

BROADENING PARTNERSHIPS AND RESOURCES

Reach buyers and prospects – conference participants are high-level decision makers involved in purchasing products and services. Reach several hundred customers and partners in a fairly intimate setting.

NETWORK OPPORTUNITIES

The conference sponsorship provides you with an opportunity to establish business relationships and increase your sales by meeting potential customers face-to-face.

WORTHWHILE INVESTMENT

Cost-effective forum-sponsoring ensures good value for your financial investment. Sponsoring the customer conference costs less than a one-page advertisement in a trade magazine.



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Sponsoring Package

PRE-CONFERENCE PROMOTION

- Acknowledgment as a conference sponsor in all conference materials produced and activities scheduled after the day of commitment
- Reference to all promotional events and activities during the pre-conference period
- Banner and company profile of the sponsor in the customer conference website with link to the sponsor's homepage
- Logo acknowledgment in the online registration document and conference flyer

ON-SITE ACKNOWLEDGEMENT PROMOTION

- Acknowledgment as a conference sponsor in the final program
- One page advertisement or company profile in the handbook
- Company logo prominently incorporated on signage in the auditorium and exhibition
- Video acknowledgment in auditorium during session breaks (supplied by sponsor)

REDUCED PARTICIPATION COSTS

- We offer two complimentary registrations including free catering during the conference and the social evening event.
- A 25% discount on the regular participation fee for up to 10 participants is offered.
- The discount for each additional participant is 50%.

EXHIBITION

- Exhibition space of 4 square meters within the exhibition area
- All equipment needed for the operation of exhibition space including tables, chairs, brochure stands, power hook-up and sockets



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PARTICIPATION LIST

Access to the participation list will be provided upon request at any time prior to the conference, and a complete electronic list will be provided following the end of the customer conference.

SOCIAL EVENTS

In addition to the above mentioned sponsoring items we can offer sponsoring opportunities during a social event.

- Lunch on Wednesday, October 15, 2008
- Social evening event on Wednesday, October 15, 2008
- Lunch on Thursday, October 16, 2008
- Coffee breaks

Different forms of sponsoring (e.g. logo on table napkins, show cards with logo) are to be determined individually upon consultation.

SPONSORING COSTS

The costs for the above sponsorship package including all benefits is € 10.000 plus value-added tax.



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Trade exhibition

PRESENTATION OPTIONS

The DELMIA European Customer Conference constitutes an ideal environment for the concurrent trade exhibition. This takes place in the foyer in front of the conference room and provides optimal presentation options for exhibitors.

Stand area:

- 2,5 square meters (2,5 x 1 meters)

Stand design:

- White Octanorm walls
- Back wall is 2,5 meters wide and 2,5 meters high
- Panels have an aluminium frame
- Two side partition walls with a depth of 1 meter

Equipment:

- Bar tables, bistro chairs, power outlets, display counter, spotlight for each panel
- Other features (e.g. ISDN connections) at extra charge upon consultation

Catering:

- Coffee, refreshments, snacks and lunch are available and will be provided to exhibitors in catering areas throughout the venue.

EXHIBITION HOURS

- Wednesday, October 15, 2008:
9:00 a.m. – 6:00 p.m.
- Thursday, October 16, 2008:
9:00 a.m. – 6:00 p.m.

(Please note that all exhibits must be set up prior to the exhibition opening and dismantled immediately following the end of the conference.)



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Partners

PARTNER ENTERPRISES WHO HAVE PARTICIPATED IN PREVIOUS DELMIA EUROPEAN CUSTOMER CONFERENCES

ABB	Intercim
Aermacchi	Isselnord S.R.L.
AgustaWestland	Iveco S.p.A.
Airbus	Johnson Controls GmbH
Alema Automation	Keiper GmbH & Co.KG
Astrium Ltd.	Kineo
Audi AG	Lotus Engineering
Baltic Metalltechnik	Miele & Cie. GmbH & Co.
Baxi Potterton UK	Motion Analysis
Behr GmbH	Nissan Motor
BMW AG	Nokia Mobile Phones GmbH
Bombardier Aerospace	PATRIA Aerospace Structures
BSH Bosch Siemens Hausgeräte GmbH	Porsche AG
BTicino S.p.A.	PSA Peugeot Citroën
CENIT AG	Renault
COMAU S.p.A.	ReRail Consultants Ltd.
Daimler AG	Robert Bosch GmbH
Dassault Aviation	Saab Automobile AB
Delfoi	Siemens VDO Automotive AG
Dürr Paint Systems GmbH	SWJ Consult GbR
EADS	Transcat
EDAG Engineering + Design AG	TWR Group Ltd.
Haption	Valeo
Hewlett-Packard	Volkswagen AG
Honda	Volvo Truck Corporation
Hörmann-Rawema GmbH	Whirlpool Sweden AB
IBM Corporation	Wilhelm Karmann GmbH
INA Schäffler KG	



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Response

FAX REPLY

Yes, we would like to participate at the DELMIA European Customer Conference 2008 as a sponsor. Our sponsorship includes the following items:

- Pre-conference promotion
- On-site acknowledgment
- Personnel
- Exhibition
- Social event sponsoring

We are interested in other participation options. Please give us a call!

First name/last name:

Title/position:

Company:

Address:

Email:

Phone:

Signature:

Please send to: +49 711 / 273 00-593