



Sponsorpartner
Be a of it!



2008 Exhibitor Proposal



DELMIA Worldwide
Customer Conference
North America | Europe | Asia Pacific



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Customer Conference
North America | Europe | Asia Pacific

2008

EVENT PROFILE

DATES and LOCATION

Welcome Reception Monday, October 6, 2008
2-Day Conference Tuesday, October 7, 2008
 Wednesday, October 8, 2008

Detroit Marriott at the Renaissance Center
Detroit, Michigan – USA

SUBJECT

PLM and Digital Manufacturing

EVENT FORMAT

Two-day conference with partner and academic exhibits

- First day: Executive presentations
- Second day: User-oriented presentations and DELMIA-led workshops and How-2 Sessions

MAJOR INDUSTRIES

- Automotive / Transportation and Suppliers
- Aerospace / Defense
- Shipbuilding
- Consumer Goods
- Fabrication & Assembly
- Process, Power & Petroleum

PRESENTERS

Executives and users from customer companies in various industries

ATTENDEES

Approximately 2,000 worldwide representing the following areas:

- Simulation Engineering
- Information Technology
- Executives for Manufacturing
- Production Engineering and Engineers for Digital Manufacturing
- Industrial Engineering from the OEMs, as well as their Suppliers

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BENEFITS & SERVICES

HIGH-LEVEL BUSINESS CONTACTS

Get your message to more than 2,000 people who are expected to attend the worldwide conference.

BUSINESS REPUTATION ENHANCEMENT

Increase your brand awareness. The DELMIA Worldwide Customer Conference is the perfect platform for profile building and expansion.

BROADENING PARTNERSHIP and RESOURCES

Reach buyers and decision-makers. Conference participants include high-level decision makers involved in purchasing products and services. Reach several hundred customers and partners in an intimate setting.

EXHIBITION HOURS

DELMIA will be hosting partner and academic exhibit tables during morning registration, breaks and lunch.

SPONSOR SUPPORT

Throughout the event, our dedicated team will be able to assist you with all your conference questions. In addition, a special sponsor toolbox section is available on our conference website. In this section, you will find helpful information to prepare for your participation.

CATERING

Coffee, refreshments, snacks and lunch will be provided throughout the conference for all participants

CONFERENCE WEB SITE

www.delmia-cc.com

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OPPORTUNITY

EXHIBITOR - NORTH AMERICA

\$1,000.00

6'skirted table in the exhibitor area during entire conference
Logo recognition in conference handbook exhibitor page
(1) North American Customer Conference registration

OPTIONAL ADD-ONS

▣ Breakfast Co-sponsorship

\$1,500.00 per day

Banner with sponsoring logo(s) during breakfast
Choose Day 1 or Day 2

▣ Break Co-sponsorship

\$1,000.00 per day

Refreshments served during afternoon break
Signage with sponsoring logo(s) during break
Choose Day 1 or Day 2

▣ Ad on Website

\$ 750.00

Banner ad on North American conference home page

▣ Ad in Handbook

\$ 500.00

Black & White full page ad in North American conference handbook

▣ Ad in General Session Flyer

\$ 500.00

1/8 page ad in conference flyer placed on every chair during day one general session



Yes, our company would like to be an exhibitor at the 2008 DELMIA Worldwide Customer Conference, North America!

☞ Method of Payment ☜

FIRST / LAST NAME
TITLE
COMPANY
ADDRESS 1
ADDRESS 2
EMAIL
TELEPHONE
FAX

Credit Card:
 Visa American Express MasterCard
 Credit Card Number _____
 Exp. Date _____
 Cardholder's Name _____
 Billing Address (if different than contact address):

If outside of US, please include country code

☞ Select Exhibitor Package ☜

<input type="checkbox"/> EXHIBITOR - NORTH AMERICA	\$1,000.00
6'skirted table in the exhibitor area during entire conference	
Logo recognition in conference handbook exhibitor page	
(1) Customer Conference registration	
OPTIONAL ADD-ONS	
<input type="checkbox"/> Breakfast co-sponsorship	\$1,500.00
<input type="checkbox"/> Break co-sponsorship	\$1,000.00
<input type="checkbox"/> Ad: Website	\$ 750.00
<input type="checkbox"/> Ad: Handbook	\$ 500.00
<input type="checkbox"/> Ad: General Session Flyer	\$ 500.00

Purchase Order
 PO Number _____

Check
 Check Number _____

If payment is not received by September 26, 2008, DELMIA reserves the right to reallocate the package.

Fax your completed form to Laura Marx at (248) 267-8458 or email to laura.marx@3ds.com. A signature is mandatory to be an exhibitor.

RULES & REGULATIONS

Booth Allocation - The booths are allocated by DELMIA approximately 2 weeks before the event

Registration - Everyone attending the conference will need to register on-line. Those using a free pass will be given a promotional code.

Accommodations - Sponsors make their own arrangements for over-night hotel accommodations

Package Cancellation - Written cancellation made on or before September 10th will receive a full refund less \$200 for administrative processing. After September 10th, 50% of the package price will be refunded

Liability - Exhibitors are reminded that they are responsible and must provide proof of their own insurance. Exhibitor shall be fully responsible to pay for any and all damages to property owned by the Detroit Marriott at the Renaissance Center, its owners or managers which result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless the Detroit Marriott at the Renaissance Center, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, DELMIA, Dassault Systemes, its owners managers, officers or directors, agents, employees, subsidiaries and affiliates from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hotel or any part thereof.

Signature By the Exhibitor's Authorized Representative: _____ **Date:** ____ / ____ / 2008

Name: _____ Title: _____