



**Judson Plapp**

**Vice President, Marketing and Corporate Strategy**

**Intercim**

**MES Integration and DELMIA V6**

**Bio**

As Vice President of Marketing and Corporate Strategy, Judson Plapp is responsible for leading corporate strategy development and execution, providing support to business development and sales activities, communications and media relations. As Intercim's former VP of Operations, Judson's expertise covers pre-sales consulting, business process, product functionality and integration. Prior to joining Intercim, Judson was employed by Andersen Consulting (now Accenture) where he managed enterprise application development and integration, including supply chain integration on both a local and global scale.

Judson holds a Master of Science in Management of Technology from the University of Minnesota and is a member of MENSA International where he was recognized by International Who's Who of Professionals for 2002.

**Abstract**

The value of extending engineering IP and 3D information to the manufacturing shop floor has never been more important as assemblies and components become more complex, utilize new materials and processes, and become spread around the world with a global supply chain. Intercim has developed with DELMIA a vision based on the new V6 platform to not only provide 3D to the shop floor, but join it with as-built manufacturing data for both the part and plant. This capability extends the reach of traditional PLM information onto the shop floor as well as providing a valuable

feedback mechanism to engineering from the shop floor on real manufacturing metrics.